



The
Estrella
AWARDS

Saturday, April 22, 2023

The Disneyland Hotel Grand Ballroom
1150 W. Magic Way
Anaheim, CA 92802

PRESENTED BY

OCHCC

ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE



2023 Estrella Awards Sponsorship Packet

Dear Prospective Sponsor,

It is our pleasure to contact you on behalf of the **Orange County Hispanic Chamber of Commerce (OCHCC)**. The **OCHCC** is a non-profit organization that was established in 1986 to promote and facilitate commerce between business, government, and the educational sector. This interaction contributes to the overall multi-cultural economic development and success of Orange County.

To continue assisting the Hispanic business community and to recognize the outstanding contributions in the fields of business, community, and education, the OCHCC will host the Annual Estrella Awards. The celebration will take place on **Saturday, April 22nd, 2023** at the Disneyland Hotel Grand Ballroom in Anaheim. This year is very special as we are celebrating our **29th Annual Estrella Awards** Representatives and community leaders from Orange, Los Angeles, Riverside and San Diego counties attend this event and support the Chamber's overall goals of advancing the Hispanic community.

We are requesting your organization's support of this worthwhile event by becoming one of its major sponsors. Please review the sponsorship opportunities attached and feel free to contact **OCHCC at (714) 953-4289** should you have any questions.

The Orange County Hispanic Chamber of Commerce and I thank you in advance for any consideration that you give to this request.

Sincerely,

Sylvia Pizarroso
Estrella Committee Co-Chair
Orange County Hispanic Chamber of Commerce
27762 Antonio Pkwy Suite L1-463
Ladera Ranch, CA 92694
Tel 714-953-4289

Elva Rubalcava
Estrella Committee Co-Chair
Orange County Hispanic Chamber of Commerce
27762 Antonio Pkwy Suite L1-463
Ladera Ranch, CA 92694
Tel 714-953-4289

Please fax, e-mail or mail directly to:

27762 Antonio Pkwy Suite L1-463
Ladera Ranch, CA 92694
Tel 714-953-4289
Fax 714-953-0273
e-mail: mail@ochcc.com

Dinner Chair _____ \$50,000

- *Three VIP tables of 10*
- *Opportunity to address guests*
- *Full page ad in dinner program*
- *Electronic display of company name inside ballroom*
- *“Featured Company” on Hispanic Chamber’s web site for one (1) year*
- *Option to provide specialty item/memento with company logo to all guests*

Platinum Sponsor _____ \$30,000

- *Two VIP tables of 10*
- *Full page ad in dinner program*
- *“Featured Company” on Hispanic Chamber’s web site for three (3) months*
- *Option to provide specialty item/memento with company logo to all guests*

Gold Sponsor _____ \$20,000

- *Two VIP tables of 10*
- *Full page ad in dinner program*
- *“Featured Company” on Hispanic Chamber’s web site for two (2) months*
- *Option to provide specialty item/memento with company logo to all guests*

Silver Sponsor _____ \$10,000

- *One VIP table of 10*
- *Full page ad in dinner program*
- *Logo & link to website: www.ochcc.org*



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Bronze Sponsor _____ \$7,500

- *One VIP table of 10*
- *Recognition on Hispanic Chamber's web site as a Bronze level sponsor*
- *Half page ad space in dinner program***

Supporting Sponsor _____ \$5,000

- *One VIP table of 10*
- *Recognition on Hispanic Chamber's web site as a sponsor*

Table Sponsor _____ \$3,000

- *One table of 10*

Non-Profit Table Sponsor _____ \$2,200

(Must be a 501(c) (3) Organization)

- *One table of 10*

Sponsors: Thank you for sponsoring the 2023 Estrella Awards. Please see the following specifications for the ads that will be part of the program. If you would like to include the name of the event in your ad, please use “29th Annual Estrella Awards”.

Ad Deadline: Friday, April 7th, 2023 at 5:00PM. Please send program artwork to:
Edna Ruiz | eruiz@ochcc.com | 714-953-4289.

Layout	Ad Size
Full Page Ad (Vertical)	8.75" x 11.25"
Half Page Ad (Horizontal)	8.75" x 5.75"

Requirements:

- CMYK
- Full Color
- PDF Format
- Press Quality
- Fonts Embedded

*Logos should be in Color (CYMK), high quality .png or .eps file.



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Sponsorship Participation Form

Please select your sponsorship level:

- Checkboxes for sponsorship levels: Dinner Chair (\$50,000), Silver Sponsor (\$10,000), Table Sponsor (\$3,000), Platinum Sponsor (\$30,000), Bronze Sponsor (\$7,500), Non-Profit Sponsor (\$2,200), Gold Sponsor (\$20,000), Supporting Sponsor (\$5,000)

Program Advertising Rates:

- Checkboxes for advertising rates: Full Page (8.75" x 11.25") \$1,000, Half Page (8.75" x 5.75") \$600

Contact Information:

Company Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

Attendee Information:

1. _____ 7. _____ 14. _____
2. _____ 8. _____ 15. _____
3. _____ 9. _____ 16. _____
4. _____ 10. _____ 17. _____
5. _____ 11. _____ 18. _____
6. _____ 12. _____ 19. _____
13. _____ 20. _____

Select Payment Option:

- By Check (Enclosed and written to Hispanic Chamber of Commerce of Orange County)
By Debit/Credit Card or ACH (QuickBooks invoice will be sent)

Remit Payment to:
Hispanic Chamber of Commerce of Orange County
27762 Antonio Pkwy Suite L1-463 Ladera Ranch, CA92694

Should you have any questions, please contact us:
(714) 953-4289

Thank you for your business!