



## *2019 Estrella Awards Sponsorship Packet*

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*Dear Prospective Sponsor:*

It is our pleasure to contact you on behalf of the **Orange County Hispanic Chamber of Commerce (OCHCC)**. The **OCHCC** is a non-profit organization that was established in 1986 to promote and facilitate commerce between business, government, and the educational sector. This interaction contributes to the overall multi-cultural economic development and success of Orange County.

To continue assisting the Hispanic business community and to recognize the outstanding contributions in the fields of business, community, and education, the OCHCC will host the Annual Estrella Awards. The celebration will take place on **Saturday, May 4<sup>th</sup>, 2019** at the Disneyland Hotel Grand Ballroom in Anaheim. This year is very special as we are celebrating our **26<sup>th</sup> Annual Estrella Awards**. Representatives and community leaders from Orange, Los Angeles, Riverside and San Diego counties attend this event and support the Chamber's overall goals of advancing the Hispanic community.

We are requesting your organization's support of this worthwhile event by becoming one of its major sponsors. Please review the sponsorship opportunities attached and feel free to contact **OCHCC at (714) 953-4289** should you have any questions.

The Orange County Hispanic Chamber of Commerce and I thank you in advance for any consideration that you give to this request.

Sincerely,

John Amador & Mitch Seigel  
Estrella Committee Chairs  
Orange County Hispanic Chamber of Commerce  
1 Banting, Suite A  
Irvine, CA 92618  
Tel 714-953-4289

*Please fax, e-mail or mail directly to the Chamber offices at:*

1 Banting, Suite A  
Irvine, CA 92618  
Tel 714-953-4289  
Fax 714-953-0273  
e-mail: [mail@ochcc.com](mailto:mail@ochcc.com)

**Dinner Chair** \_\_\_\_\_ **\$50,000**

Three VIP tables of 10

- ❖ Prominent logo placement on all invitations
- ❖ Opportunity to address guests
- ❖ Full page ad Space-Back cover of dinner program
- ❖ Electronic display of company name inside ballroom
- ❖ Logo & link to web site: [www.ochcc.com](http://www.ochcc.com)
- ❖ “Featured Company” on Hispanic Chamber’s web site for one (1) year
- ❖ Option to provide specialty item/memento with company logo to all guests

**Platinum Sponsor** \_\_\_\_\_ **\$30,000**

- ❖ Two VIP tables of 10
- ❖ Full page ad space- Inside cover of dinner program
- ❖ Logo & link to web site: [www.ochcc.com](http://www.ochcc.com)
- ❖ “Featured Company” on Hispanic Chamber’s web site for three (3) months
- ❖ Option to provide specialty item/memento with company logo to all guests

**Gold Sponsor** \_\_\_\_\_ **\$20,000**

- ❖ Two VIP tables of 10
- ❖ Full page ad space-Inside back cover of dinner program
- ❖ Logo & link to web site: [www.ochcc.com](http://www.ochcc.com)
- ❖ “Featured Company” on Hispanic Chamber’s web site for two (2) months
- ❖ Option to provide specialty item/memento with company logo to all guests

**Silver Sponsor** \_\_\_\_\_ **\$10,000**

- ❖ One VIP table of 10
- ❖ Logo placement in dinner program
- ❖ Full page ad space in dinner program
- ❖ Logo & link to web site: [www.ochcc.com](http://www.ochcc.com)

Bronze Sponsor \_\_\_\_\_ \$7,500

- ❖ One VIP table of 10
- ❖ Logo placement in dinner program
- ❖ Recognition on Hispanic Chamber's web site as a Bronze level sponsor
- ❖ Half page ad space in dinner program

Supporting Sponsor \_\_\_\_\_ \$5,000

- ❖ One VIP table of 10
- ❖ Logo placement in dinner program
- ❖ Recognition on Hispanic Chamber's web site as a sponsor

Table Sponsor \_\_\_\_\_ \$3,000

- ❖ One table of 10
- ❖ Recognition in the dinner program

Non-Profit Table Sponsor \_\_\_\_\_ \$2,000

*(Must be a 501(c) (3) Organization)*

- ❖ One table of 10
- ❖ Recognition in the dinner program



ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE

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Sponsorship Participation Form

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Form of Payment:
(Please enclose payment)

- Form of Payment options: Visa, MasterCard, Check

Name on card: \_\_\_\_\_

Account number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

CCV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Please indicate your Sponsorship Level below:

- Sponsorship levels and prices: Dinner Chair (\$50,000), Platinum Sponsor (\$30,000), Gold Sponsor (\$20,000), Silver Sponsor (\$10,000), Bronze Sponsor (\$7,500), Supporting Sponsor (\$5,000), Silver Sponsor (\$10,000), Table Sponsor (\$3,000), Nonprofit Sponsor (\$2,000)

Estrella Awards Official Program Advertising Rates
Ads should be in Color and are due by April 15th, 2019.

- Advertising rates: Full Page (8.5'x11'') \$975, Half Page (8.5x5.5'') \$585, Quarter Page (4.25'x5.5'') \$350

Please fax, e-mail or mail directly to the Chamber offices at:

1 Banting, Suite A
Irvine, CA 92816
Tel 714-953-4289
Fax 714-953-0273
Email: mail@ochcc.com